

# Life Time Events Miami - Groups and Charities Program

**LIFETIME** MIAMI

MARATHON  AND HALF

PRESENTED BY *for movement*

**February 2, 2025**

**LIFETIME**  
**MIAMI**

TROPICAL 5K

**February 1, 2025**

**LIFETIME**  
**305**

HALF MARATHON 5K

PRESENTED BY  Baptist Health

**March 2, 2025**

**LIFETIME**  
**TURKEY TROT**

5K **MIAMI**  10K

PRESENTED BY  Baptist Health

**November 28, 2024**

## How To Participate

Any group/charity interested in participating as such must [APPLY HERE](#).

## Required Criteria

A minimum of 10 people in the race.

- Miami Half/Full – 10 person minimum combined
- Tropical 5K – 10 person minimum
- 305 Half & 5K – 10 person minimum combined
- Turkey Trot 5K/10K – 10 person minimum combined

## The Fine Print

This program represents an agreement between Life Time Events and the participating group/charity, its coaches, athletes and relevant support staff. Pass through inclusions and/or entitlements via third parties (e.g. club sponsors, retail partners, etc.) are NOT permitted within the scope of this program. Benefits cannot be combined with other promotions.

- Group/charity codes subject to expiration dates
- Those who fail to register using the code are NOT eligible for retroactive pricing/credits.
- Final group/charity registrations will be tallied 30 days prior to the event and distributed to Team Captains for confirmation.
- Promoting your team's discount code in public areas (e.g. non-fenced Facebook, Twitter, etc. accounts) is not permitted, as the general public is not eligible for special pricing.

## Payment Options

Pre-Pay Option – Pre-pay for all your group/charity members, upon which a unique registration code or link will be provided for the Team Captain to distribute.

- A minimum purchase of 10 entries is required. Thereafter, entries can be purchased in bulk batches as needed, pending space available. All payments must be made via credit card.
- All entries must be used by the deadline provided at the time of code distribution. The code will automatically expire on that deadline. Unused entries will be forfeited (no refund) unless the Team Captain reaches out to the Groups/Charity coordinator or via [Contact Us](#)
- All members MUST register themselves. Once registered all published rules regarding deferrals/transfers/changes apply. Team Captains should manage any changes directly with the member as needed.

10 Person Minimum Commitment Option – A unique code good for \$10 off full/half events, or \$5 off 10k/5K events will be provided for the Team Captain to distribute.

- The code must be used a minimum number of 10 times, or retroactive billing will be automatically applied to each member to adjust for forfeited discount.
- All registrations must be completed by the deadline provided at the time of code distribution. The code will automatically expire on that deadline, after which:
  - Registration is pending space available
  - Entry fee pricing is subject to change versus what previous members may have paid with a timely registration

We look forward to a successful Life Time Events Miami race season!

## Benefits

- Special Pricing – Varies by race and date of registration.
- Below are the different levels of group/charity partnership, each based on the number of athletes participating under your group/charity, per event. **All participants must be registered 30 days prior to each event.** Final partnership levels will be calculated at this time. Participants who do not register using a group/charity URL/code will not be counted.

Benefit	Team of 10+	Team of 75+	Team of 100+	Team of 200+	Team of 400+
Logo placement on race website	x	x	x	x	x
Free Team Captain entry per 25 runners (limit 25 entries)	x	x	x	x	x
Free 10x10 tent at finish festival			x	x	x
Free 20x20 tent at finish festival				x	x
PA announcement at expo and/or race			x	x	x
Private port-o-let at finish festival *Miami Marathon only benefit, subject to availability					x

Refer to the Finish Festival Tent Rental chart on the next page for reference on table/chair quantities included with each respective tent size.

Any Group/Charity interested in bringing their own tables/tent decorations MUST seek approval from race organizers.

Tent placement is at the discretion of race organizers.

## The following applies to the Life Time Miami Marathon & Half ONLY

### Expo

For those wishing to purchase booth space, please utilize the information found in the Sponsors section of each website. Pricing and contact information can be found here:

[www.themiamimarathon.com/exhibitors](http://www.themiamimarathon.com/exhibitors)

### Finish Fest Tent Rental Pricing

Level	10'x10' Tent (Includes 1 Table, 2 Chairs)	20'x10' Tent (Includes 2 Tables, 4 Chairs)	20'x20' Tent (Includes 3 Tables, 6 Chairs)	40'x20' Tent (Includes 4 Tables, 8 Chairs)
<b>Participating</b> (10 – 49 Participants)	\$200	\$350	\$650	\$1,250
<b>Bronze</b> (50 – 99 Participants)	\$175	\$300	\$575	\$1,150
<b>Silver</b> (100+ Participants)	Complimentary (\$150 value)	\$250	\$500	\$1,050
<b>Gold</b> (200+ Participants)	Complimentary (\$125 value)	Complimentary (\$200 value)	\$425	\$950

### Equipment Pricing

Item	Tables	Chairs	Sidewalls	Lights (per 10' span)	Ice (per 40 lb. bag)	Power
<b>Cost</b>	\$12	\$2	\$50	\$10	\$10	\$75

### Groups & Charities that Qualify for a Free Tent

Upon final confirmation of your total registration counts, **you will be required to complete a tent/equipment request form**. Should you qualify, you must include your free tent as part of this request. Published rates/values for additional tents will apply. See example below for pay structure clarification.

Example 1 – A group signs up 200 participants, qualifying for one complimentary 10x10 and one complimentary 20x10, however they want to buy an additional 10x10 and 40x20. This is the cost:

Tent #1 10x10 @ \$0 – Earned

Tent #2 20x10 @ \$0 – Earned

Tent #3 10x10 @ \$125 – Gold Rate

Tent #4 40x20 @ \$950 – Gold Rate

*\*Important Note: race organizers will provide the tent; no branded tents are permissible in the Groups & Charities Village in the Finish Festival.*