



Groups and Charities Program

How To Participate

Any group/charity interested in participating as such must [APPLY HERE](#). A minimum of 10 people is required to participate in the program.

Required Criteria

This program represents an agreement between Life Time Events and the participating group/charity, its coaches, athletes and relevant support staff. Pass through inclusions and/or entitlements via third parties (e.g. club sponsors, retail partners, etc.) are NOT permitted within the scope of this program. Benefits cannot be combined with other promotions.

- All groups/charities MUST submit the program application online each year to be considered for the program.
- Group/charity codes subject to expiration dates.
- Those who fail to register using the code are NOT eligible for retroactive pricing/credits.
- Final group/charity registrations will be tallied prior to the event and distributed to Team Captains for confirmation, upon request (max once weekly).
- Teams cannot merge with another that is listed separately as a participating group or charity. Should teams want to combine into one, the Team Captain must notify our [Athlete Services](#) prior to being issued a team code/entry invoice, after which the request is subject to be denied.
- Promoting your team's discount code in public areas (e.g. non-fenced Facebook, Twitter, etc. accounts) is not permitted, as the general public is not eligible for special pricing.

Payment Options

Pre-Pay Option – Pre-pay for all your group/charity members, upon which a unique registration code or link will be provided for the Team Captain to distribute.

- A minimum purchase of 10 entries is required. Thereafter, entries can be purchased in bulk batches as needed, pending space available. All payments must be made via credit card.
- All entries must be used by the deadline provided at the time of code distribution. The code will automatically expire on that deadline or upon race sellout, whichever occurs first. Unused entries will be forfeited (no refund)
- All members MUST register themselves. Once registered all published rules regarding deferrals/transfers/changes apply. Team Captains should manage any changes directly with their members, as needed.

10 Person Minimum Commitment Option – A unique code good for \$5 off the 5K/10K races will be provided for the Team Captain to distribute.

- The code must be used a minimum number of 10 times, or retroactive billing will be automatically applied to each member to adjust for forfeited discount. Teams who do not

meet the 10-member minimum are subject to removal from the registration flow and race website.

- All registrations must be completed by the deadline provided at the time of code distribution. The code will automatically expire on that deadline or upon race sellout, after which:
 - Registration is pending space available
 - Entry fee pricing is subject to change versus what previous members may have paid with a timely registration

Benefits

- Special Pricing – Varies by date of registration.
- Below are the different levels of group/charity partnership, each based on the number of athletes participating under your group/charity. **All participants must be registered prior to the code usage deadline or race sellout, whichever occurs first.** Final partnership levels will be calculated prior to race day. Participants who do not register using a group/charity code will not be counted.

Benefit	Team of 10+	Team of 25+	Team of 75+	Team of 100+
Logo placement on race website / team name listed in registration menu	x	x	x	x
Free Team Captain entry per 25 runners (limit 25 entries)		x	x	x
PA announcement at expo and/or race			x	x
Free 10x10 tent at finish festival				x

- Refer to the Finish Festival Tent Rental chart on the next page for reference on table/chair quantities included with each respective tent size.
- Any Group/Charity interested in bringing their own tables/tent accessories **MUST** seek approval from race organizers.
- Teams cannot merge as one group after being set up as their own separate teams.
- Tent placement is at the discretion of race organizers.

Finish Fest Tent Rental Pricing

Level	10'x10' Tent (Includes 1 Table, 2 Chairs)	10'x20' Tent (Includes 2 Tables, 4 Chairs)	20'x20' Tent (Includes 3 Tables, 6 Chairs)	20'x40' Tent (Includes 4 Tables, 8 Chairs)
Participating (10 – 24 Participants)	\$200	\$350	\$650	\$1,250
Bronze (25 – 99 Participants)	\$175	\$300	\$575	\$1,150
Silver (100+ Participants)	Complimentary (\$150 value)	\$250	\$500	\$1,050

Equipment Pricing

Item	Tables	Chairs	Sidewalls	Lights (per 10' span)	Ice (per 40 lb. bag)	Power
Cost	\$12	\$2	\$50	\$10	\$10	\$75

Groups & Charities that Qualify for a Free Tent

Should you qualify for a tent space, you must submit a request through our [Athlete Services](#) at least 2 weeks prior to race day. Published rates/values for additional tents will apply. See example below for pay structure clarification. *Subject to availability.*

Example 1 – A group signs up 100 participants, qualifying for one complimentary 10x10 however they want to buy an additional 10x10 and 20x40. This is the cost:

Tent #1 10x10 @ \$0 – Earned

Tent #2 10x10 @ \$150 – Silver Rate

Tent #3 20x40 @ \$1,050 – Silver Rate

**Important Note: race organizers will provide the tent; no branded tents are permissible in the Groups & Charities Village in the Finish Festival.*